



SuperPetExpo™ .COM

*The Premier Shopping Event...
Everything for Every Pet Owner!*

FOR IMMEDIATE RELEASE
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Media Contact:
Eric Udler
301-571-2277
udler@superpetexpo.com

**SUPER PET EXPO
DC's #1 PET SHOW
MARCH 31 TO APRIL 2, 2006**

The premier shopping event for pet owners returns to the Dulles Expo Center

Chantilly, VA – **Super Pet Expo**, the premier shopping extravaganza for pet lovers and pet owners, returns to the Dulles Expo Center, March 31 to April 2. No other pet event in the Washington Metropolitan area delivers more animal education and entertainment under one roof.

Super Pet Expo attracts more than 175 merchants, artists and craftspeople selling all types of unique pet products and services not found at most pet stores. Plus there will be lots of fun-filled family entertainment including:

- Schmackos Extreme Canine Show
- World Famous Chicken Man
- How to Talk Dog with Bill Matney
- Horseshow Creek Wildlife (large cat rescue)
- Canine Freestyle (Doggie Dancing)
- Dog Agility Demonstrations and Training
- Barb Mallon Spirit Medium
- Feline Purrformers
- Auditions for Stupid Pet Tricks
- Pet Education including Pet First Aid

Auditions for David Letterman's Stupid Pet and Human are taking place on Sunday, February 12 at 11 AM. Additional highlights include dog ability demonstrations and free training sessions, a puppy playground where pets are allowed to run off-leash, Ask the Trainer, pet adoption and an educational farm.

Back for an encore performance is the world famous "Chicken Man" and his amazing trick chickens. Plus nationally renowned trainer Bill Matney, author of How to Talk Dog, will share his patented training formula.

For more details including directions and a list of all demonstrations, visit www.SuperPetExpo.com.

General Information Line: 866-SuperPet (787-3773)

SUPER PET EXPO

ADD ONE

Super Pet Expo Hours: Friday, March 31: 4 pm to 9 pm
 Saturday, April 1: 10 am to 8 pm
 Sunday, April 2: 10am to 5 pm

Admission: Adults \$10
 Children 12 and under \$5,
 Kids three and under are free.

Kids 12 and under are admitted FREE on Friday night. Leashed pets are welcome to attend for free. Save \$2 and avoid long lines by buying tickets online at www.SuperPetExpo.com.

Sponsors: Poop Freeze, Petfinder, International Association of Canine Professionals, Pet Sitters Int'l.

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EDITORS -- PRE-SHOW MEDIA OPPORTUNITIES:

Interviews:

1. Bill Matney, How to Talk Dog, www.howtotalkdog.com
2. Schmackos Extreme Canine Show, www.extremecanines.com
3. Mark Andrews, World Famous Chicken Man, www.chickenmanusa.com
4. Miriam Fields, Feline Purrformers, www.miriamfields.com
5. Patie Ventre, World Canine Freestyle Organization (doggie dancing), www.worldcaninefreestyle.org
6. Barb Mallon, Spirit Medium, www.barbmallon.com
7. Brian Teta, David Letterman's Stupid Pet Trick Auditions
8. Dick Van Patten, Natural Balance Pet Foods, www.naturalbalanceinc.com (call-in only)
9. Eric Udler, Show Manager and Pet Product Guru, www.superpetexpo.com

Clip from Animal Planet at last year's show: http://www.superpetexpo.com/flash/SPE_2005_AP_player.htm

Photographs:

1. World Famous Chicken Man: <http://www.superpetexpo.com/gallery/Edison05/939.jpg>
2. Pets: <http://www.superpetexpo.com/gallery/Edison05/933.jpg>

Other photos available on request.

Super Pet Expo
301-564-4050
info@superpetexpo.com
www.SuperPetExpo.com